

Your guide to the Cairngorms National Park and SnowRoads Route Destination

GRANTOWN ON SPEY

CONTACT LISTING

1 Business Name
Village Name 01339 741 618
www.standardentry.com

STANDARD ENTRY

2 Business Name
01479 123 456 www.standardentry.com
For a standard entry you are given 30 words which include the contact details. This is an example of how your entry would look.

6TH PAGE ENTRY

3 Business Name
01479 123 456 www.standardentry.com
For a 6th page entry you are given 40 words which include the contact details, pic and up to three logos. This is an example of how your entry would look.



6TH PAGE ENHANCED ENTRY

4 Business Name
01479 123 456 www.standardentry.com
For a 6th Enhanced entry you are given 40 words which include the contact details, pic and up to three logos. This is an example of how your entry would look.




1: www.visitcairngorms.com


6

active
outdoor pursuits
GET ACTIVE IN THE CAIRNGORMS!


WATER




LAND




ROCK



SNOW



BOOK ONLINE!
01479 780 000
www.activeoutdoorpursuits.com



5

Handpicked Lodges



Handpicked Lodges are a collection of unique and luxurious lodges in the Cairngorms National Park. Our lodges are family friendly, dog friendly, all have cosy wood burning stoves and some have outside hot tubs. Lodges range in size from 2 – 10 bed spaces.


07984 791 623 / 07545 990 633
www.handpickedlodges.com

5

AB35 5XR
Cairngorms National Park

BRAEMAR CASTLE

Built 1628. Guided or audio tours of 12 furnished rooms. Great stories of the Earls of Mar, Jacobites, soldiers and Clan Farquharson



Check opening times, April to October, at
www.braemarcastle.co.uk

013397 41219



www.visitcairngorms.com : 2

DESIGN SERVICE AVAILABLE

1: Contact Listing £37

Business Name, Tel, Website or Email.

2: Standard Listing £55

30 words, inclusive of contact details.

3: 6th Page Entry £76

30 Words, inclusive of contact details, pic, plus up to 4 logos.

4: 6th Enhanced Entry £108

40 Words, inc of contact details, pic plus up to 4 logos border & shading.

5: 1/4 Page Advert £162

43mm wide x 62mm deep.

6: 1/2 Page Advert £300

42mm wide x 126mm deep.

Full Page Advert in your area £500

105mm wide x 148mm deep plus 3mm bleed or 90x130mm no bleed.

Full Page Premium Advert Space £758

105mm wide x 148mm deep plus 3mm bleed.

All prices quoted are subject to VAT. Easy to book - email your completed booking form to:

jenny.sime@visitcairngorms.com or post to the address below **FAO Jenny Sime**

If you have any questions - please call **01479 810 200** **www.visitcairngorms.com**

Cairngorms Business Partnership, Inverdrue House, Aviemore, Cairngorms National Park, PH22 1QH

T: 01479 810200 / 780539 E: info@visitcairngorms.com www.visitcairngorms.com



Cairngorms
Business
Partnership

Your Local
Chamber of Commerce
Working for You

Advertisements accepted are subject to the following conditions which shall prevail over any conditions put forward by the Advertiser unless Cairngorms Business Partnership (CBP) otherwise agrees in writing:

1. All orders will be confirmed by CBP within 14 days of order being placed.
2. Copy or artwork must be received to the size and technical specifications as detailed below.

All copy to be PC readable format i.e. JPEG, TIF or PDF. Any photographs should be high resolution (300dpi) to ensure quality reproduction. Artwork supplied lower than 300dpi may print blurred. Artwork should be completed and saved in CMYK process, CBP cannot accept responsibility for unexpected results experienced from artwork supplied in non-CMYK colour. Please note it is unlikely that colours shown on your monitor will be the same as produced by the printing process, this is because monitor displays in RGB. Also note that a desk inkjet/laser printer will also not reflect the print colour as these printers are not calibrated to do so. All fonts used should be embedded within the artwork supplied. **Please ensure that artwork is supplied in line with these specifications. Artwork received that is not in line with these specifications may be subject to amend charges. CBP cannot accept responsibility for print errors where artwork has been supplied incorrectly.**

Double Page Spread:

Bleed: 216mm wide x 154mm deep
Trim: 210mm wide x 148mm deep
Please ensure all type is set at least 5mm from edge of page including the fold.

Full Page:

Bleed: 108mm wide x 154mm deep
Trim: 105mm wide x 148mm deep
Please ensure all type is set at least 5mm from edge of page.
Floating Full page:
89mm wide x 129mm deep

Half Page portrait:

43mm wide x 126mm high

Quarter Page:

43mm wide x 62mm high

3. Proofs of all advertisements prepared by CBP or Agent, from copy supplied will be sent to all advertisers by email. Proofing is likely to take place January 2019. Once a proof has been sent, If we do not hear from you within 7 days we will assume the proof is correct and there are to be no changes.
4. Any errors attributable to CBP or Agent will be rectified and a further proof will be sent within 7 days for approval. Any requests from advertisers for changes to the original copy after receipt of first proof is at the discretion of CBP and is likely to incur a charge.
5. Should an advertiser fail to supply copy by the copy deadline (30th November 2018) CBP reserves the right not to publish the Advertisement in the magazine and may use copy from a previous issue. Due to failure by the Advertiser to deliver suitable Copy before the Copy Deadline, the price remains payable in full.
6. All advertising copy is subject to approval by CBP.
7. CBP or Agent, retains the right to refuse any advertisement or advertisement copy without explanation.
8. The advertiser warrants that the advertisements do not contravene: the Trades Description Act 1968, the Consumer Credit Act 1974, the Consumer Protection Act 1987 or any other amendments of such acts or other applicable legislation or order.
9. Advertisements must comply with the ASA Code of Advertising Practice or other applicable code of practice or directive and the Advertiser indemnifies Cairngorms Business Partnership or Agent, against costs, claims, liabilities, expenses and actions arising from any contravention of any legislation, order code of practice or directive.
10. The advertiser warrants that material supplied is not subject to third party copyright or other third party rights and indemnifies CBP or Agent against costs, claims, liabilities, expenses and actions arising from any third party claiming copyright or other rights in matter supplied.
11. CBP or Agent, will not be liable for any indirect or consequential loss, expense or damage arising from an omission or error, or for any loss, expense or damage due to any cause beyond its reasonable control.